# Social Media, Content Marketing & PR Intern

December 7, 2017

Verasolve, a fast-growing B2B/B2G (Business-to-Business/Business-to-Government) marketing, PR and branding firm that provides services to clients in the DC metro area, is seeking a dynamic, driven, confident **college or graduate student** with **exceptional research, writing and editing** skills to join our team as a **part-time or full-time social media, content marketing & PR/communications intern**. Now looking for winter/spring and summer interns.

## What You Need to Know

## This position is eligible for telecommuting.

## This position is for a minimum of two months.

## This position is unpaid, but you will gain in-depth, hands-on marketing & PR experience and mentoring from experienced co-workers.

## We will be happy to work with you and your college or graduate school regarding course credit.

* We work around your education obligations and *your* schedule.

## What We’re Looking For

* **Junior or Senior in college** or **graduate student** working toward a **degree** in **communications, PR, English** or **marketing with a focus on business writing/content marketing**.
* **3.0 GPA (minimum).**
* **Willingness to dive in, take responsibility, ask questions, multitask, be independent, collaborate, learn, work hard, meet tight deadlines – and have fun.**
* **Ability to work quickly ANDcarefully**.
* **Exceptional research, writing and editing skills** **– and a true *love* of writing.**
* **A news junkie curious about a variety of industries**, such as public health, cybersecurity, IT, law, finance and architecture or construction.

## What You’ll Be Doing

Work for clients in various industries on projects such as:

* Researching, writing and posting to social media.
* Researching, writing and posting blogs.
* Developing content for email newsletters.
* Researching and building targeted media lists for press releases and pitches.
* Researching, writing and distributing press releases.
* Researching awards and speaking engagement opportunities and helping apply for them.
* Etc.

## What Will be Helpful

* Experience with social media marketing and advertising (LinkedIn, Twitter, Pinterest, Facebook, Instagram, YouTube), including social media dashboards, such as Hootsuite.
* Experience with WordPress.
* Experience with Meltwater or similar media databases.
* Knowledge of AP Style.

## What We Offer

* Interesting, varied, exciting and challenging work at an O’Dwyer’s, Washington Business Journal and Inc. 5000 ranked firm—and real experience to help you get hired after you graduate. ALL of our college graduate interns have started their industry careers after gaining practical experience at Verasolve.
* Fun, friendly co-workers AND senior-level mentors, all of whom provide support and guidance.
* The possibility of telecommuting AND an open office in a beautiful suburban setting with free parking (NOT Metro accessible or near a bus stop).
* Company lunch & learns, happy hours, fun days, community service activities and more.

## What We Don’t Offer

* Days spent on coffee, breakfast and lunch runs.
* Weeks spent scanning, copying, filing or entering data.
* Predictable, monotonous, useless *anything*.

## What You Should Do

* Please send **cover letter AND resume** to **Elizabeth Stern Lukin, Chief Marketing Officer**, at[elizabeth@verasolve.com](mailto:elizabeth@verasolve.com), or to [hr@verasolve.com](mailto:hr@verasolve.com).
* We may ask for two recent writing samples (press releases, blog posts, case studies, social media posts, etc.).