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**Creative Intern**

[Bethesda, MD](http://maps.google.com/maps?q=7316+Wisconsin+Avenue+Bethesda+MD+20814)

**Description**

The Creative Intern provides day to day assistance across the Creative department, whether it’s copywriting, graphic design, art direction, concepting, video editing, or content for the Content Lab. This position will work closely with their supervisor and mentors to help implement the vision and direction for the account and team.

* Help design and publish content for a variety of other external products and internal communications
* Assist in the design, layout, and preparation of key materials
* Assist the marketing team to produce and design email templates, website graphics, print and digital ads, social media images, etc
* Help to produce shareable content for print and digital use
* Contribute to concepting, idea generation, and refinement in a meaningful way
* Brainstorm ideas and concepts with the creative team
* Assist in creative strategies that are forward-thinking and in-line with current media trends
* Assist in write copy that translates product and marketing strategies into creative, on-brand messaging in multiple formats across different channels: website copy, app copy, emails, product, and more
* Help produce, edit, and curate social media specific video content
* Assisting with video/photoshoot
* Support  a high standard of visual execution across all media and campaigns
* Support designs follow and extend our branding guidelines
* Keeping up to date with popular culture and trends

**Requirements**

* High school diploma or equivalent
* Currently enrolled in a 4 year degree College, or holds a B.F.A. degree or degree in related field
* Leadership and organizational skills
* Effective time management skills
* Understanding customer experience methodology, brand management, marketing, advertising, and e-commerce
* Knowledge of Photoshop, Illustrator, InDesign, Powerpoint, Keynote
* Detail oriented, able to work under pressure
* Ability to juggle multiple projects/tasks effectively
* Effective oral, written, and verbal communication skills
* Confidence in building a rapport with clients and nurturing good working relationships

In order to be considered for the role, please submit your resume and portfolio.