



Admit.me is seeking a sharp, driven undergraduate student to participate in its Summer 2018 paid internship program. This is a great opportunity to join a fast-growing startup on the ground floor. This role has huge professional and personal growth potential and will be quite a bit of fun for you. You will be a critical component of the team to get the word out about our (your) revolutionary college access application that connects college-ready applicants with students, alumni and other resources they need to make their life dream of college a success.

While this internship is primarily a marketing role, there will be exposure to just about every area of the business, including product, business development, and overall strategy. Interested? Read more.

About Admit.me

Admit.me is an online platform that provides support to undergraduate and graduate applicants in the pursuit of their academic and professional dreams. We connect applicants with current students, experienced alumni, and admissions experts; we provide step-by-step resources, and offer 1:1 guidance to applicants. Our goal is to level the admissions playing field so that no student ever applies alone.

About You

- Creative. We are always looking for new ideas; the best idea wins.
- Self-starter. We're looking for someone who, with the right initial training, can take a project and run with it. No hand-holding here.
- Highly motivated. Seize opportunities as you see them.
- Strategic. See the big picture. Go beyond the assigned task and make an impact on how we work.
- Learner. Be aware of what you don't know and be prepared to learn it.

Opportunity

- Flexible hours
- Work directly with the company founders
- Get involved in areas that most interest you
- White canvas work – you think it, you test it, we implement it
- Exposure to decision-making in a start-up
- Learn from smart people (like 2 Wharton MBAs)

Primary responsibilities

- Conduct market and competitive research
- Identify new marketing, distribution, and partnership opportunities
- Assist with and lead marketing initiatives, including preparation, execution, and analytics
- Managing and monitoring our social media presence
- Conceptualize and execute online content
- Develop and refine email strategy
- Studying demographic details of target customers and assisting in formulating marketing strategies
- Attending admissions events as needed (to be mutually agreed upon)

Skills and Qualifications

- Rising college junior or senior seeking career in marketing, business development, or communications
- Candidate must reside in the DC metro area / be able to reach our Silver Spring office (metro accessible and nearby parking)
- Currently enrolled in an undergraduate program
- Minimum 3.25 cumulative GPA or tell us why we should consider you

To Apply

Please submit a resume and cover letter on our [Indeed job posting](#).