

Job Posting for **Advertising Account Executives**

**Hiring NOW for Spring 2018**

At the Diamondback you will sharpen your business skills while helping our advertisers achieve their business goals. You will gain hands-on sales/ business/ marketing experience and be involved in the day-to-day strategic planning of our advertising department. Our client solutions include the Diamondback both in print and online at dbknews.com, live events, social media and special products. The Diamondback works closely with major companies throughout the DC metropolitan area providing additional opportunities to hone your networking skills. Training is provided as well as ongoing coaching from peers and our professional staff.

We seek:

* Students in any major with strengths in communication, marketing, sales and entrepreneurship
* Those who are self-motivated, independent, persistent and enjoy complex challenges
* People with positive attitudes
* Students who are adept at developing and maintaining solid business relationships

Requirements:

* Must possess solid analytical and communication skills
* Ability to work 10-15 hours per week around your class schedule
* Must be able to return to campus early following winter and summer breaks for training

What you will do:

* Work closely with an assigned account list of potential and current clients
* Develop and maintain close relationships with business owners, marketing professionals, and HR representatives
* Prospect new business opportunities
* Attend on and off campus meetings

Benefits:

* Unlimited commission, bonuses and perks
* Rapid advancement and promotions in our student run advertising and marketing departments
* Increased confidence and skills for interviews and future business relationships
* Professional, practical real world experience
* Fun on-campus working environment
* Unlimited earnings opportunity

**To Apply:** Email  [jobs.dbk.umd@gmail.com](mailto:jobs.dbk.umd@gmail.com) with resume.

**The Diamondback**

**3136 South Campus Dining Hall**

**College Park, Maryland 20742**

Established in 1909, the DBK is the independent, student run newspaper of the University of Maryland

[www.dbknews.com](http://www.dbknews.com)