

**Social Media Intern**

MTC Advertising

7474 Greenway Center Drive, Greenbelt, MD 20770

Merricktowle.com

Salary $12/hr

8-10 hours per week

Send resumes to resumes@merricktowle.com

We’re looking for a social media intern. Someone who loves social media but understands it as a powerful marketing tool. This position will work with our engagement team to develop and manage social media content for a variety of agency brands.

**Responsibilities:**

* Social Media Management
	+ Play an active role in developing social media strategies, content calendars and implementing these strategies.
* Social Reporting
	+ Track and report on success of social media campaigns (organic and paid) on a monthly/quarterly basis.
* Blog/Content Writing
	+ Develop engaging content that can be promoted on social to boost website traffic and engagement.

**Requirements**:

* Experience in Social Media Marketing for brands or businesses
* Creative writing and agency experience is a plus
* Strength in evaluating and interpreting data
* Proficiency in MS PowerPoint, Word, and Excel