



Dana D. Keith, DDS P.C. & Associates
Family & Advanced Dentistry

Marketing Intern

Dana D Keith, DDS P.C. & Associates

The office of Dana D. Keith, DDS P.C. & Associates is currently looking for a University of Maryland student to assist with its marketing endeavors. This is a part-time, for-credit internship, with the potential to progress to a paid position based on performance and other factors.

Primary responsibilities include:

- Manage & drive improved engagement with all social media platforms (Facebook, Twitter, Instagram, etc) and assist with other internet marketing tools
- Help with future upgrade to office website
- Monitor value proposition of marketing expenditures
- Assist Office Manager with other tasks as needed

The ideal candidate will be:

- A student at the University of Maryland or other university, ideally majoring in marketing or communications
- Enthusiastic about engaging with customers in the most effective way possible, and learning more about marketing in a medical environment
- Proficient in social media platforms (Facebook, Instagram, Twitter, etc), and Microsoft Office (Word, PowerPoint)
- Someone with previous experience working in a marketing capacity, preferably with a medical practice
- An enthusiastic self-starter with the ability to work independent
- Someone who can commit to part-time hours discussed during the interview for the duration of the Spring 2019 semester (and potentially beyond)

Interested candidates should email their resume to dkeithdds@gmail.com with the subject line "Marketing Intern Spring 2019"