CERTIFY® is seeking an Intern Spring and/or Summer who is interested in Sports Marketing. You must be highly motivated, creative, dynamic, detail oriented and excited to explore the world of Sports Marketing.

This internship is an excellent opportunity for you to experience various aspects of sports marketing and business development. You will be calling on leaders in the marketing and partnership departments of the NHL, NFL, NBA, MLB & NCAA teams.

If you are chosen for this position, you should be prepared to work in a fast-paced, team based environment. We believe in an educationally enriching environment while supporting your development of practical, creative and analytical skills. You will be collaborating with highly diverse team members within the company to help implement various strategies.

Upon completion, you will have gained valuable experience and contacts in one of the most exciting industries in the world.

**Responsibilities:**

* Call, E-Mail and meet with marketing and partnership leaders in various sports franchises.
* Contribute to marketing and advertising strategies, plans, and objectives
* Assist in the planning and organizing of promotional presentations
* Take the lead in the preparation of marketing reports by collecting, analyzing, and summarizing sales data
* Support sales staff by helping to provide market trends, forecasts, and new product information
* Research competitive products by identifying and evaluating product characteristics
* Regularly update social media posts and write blog articles
* Assist with implementing marketing and advertising campaigns

**Qualifications:**

* You must be actively pursuing a college or graduate degree or will just be graduating
* Strong planning and coordination skills
* Ability to manage numerous projects simultaneously
* Proficiency with computers and common applications (such as MS Office applications)
* Proficiency in creating decks and presentations for prospective clients
* Ability to adapt on the fly

Please submit all applications to:

Tim Goodwin- Director of Business Development

[Timothy.goodwin@certifyglobal.com](mailto:Timothy.goodwin@certifyglobal.com)

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