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**Social Media Intern**

MTC Advertising

[7474 Greenway Center Drive, Greenbelt, MD 20770](https://maps.google.com/?q=7474+Greenway+Center+Drive,+Greenbelt,+MD+20770&entry=gmail&source=g)

*Merricktowle.com*

We’re looking for a social media intern. Someone who loves social media but understands it as a powerful marketing tool. This position will work with our engagement team to develop and manage social media content for a variety of agency brands.

**Responsibilities:**

* Social Media Management
  1. Play an active role in developing social media strategies, content calendars and implementing these strategies.
* Social Reporting
  1. Track and report on success of social media campaigns (organic and paid) on a monthly/quarterly basis.
* Blog/Content Writing
  1. Develop engaging content that can be promoted on social to boost website traffic and engagement.

**Requirements**:

* Experience in Social Media Marketing for brands or businesses
* Creative writing and agency experience is a plus
* Strength in evaluating and interpreting data
* Proficiency in MS PowerPoint, Word, and Excel

Salary $12/hr

8-10 hours per week

Send resumes to [resumes@merricktowle.com](mailto:resumes@merricktowle.com)