**Digital Marketing Internship Position - InStreamOne**

**Internship Overview**

InStreamOne is looking for a part-time intern who will assist in our company’s digital marketing needs.

This internship will be part time, approx. 10 hours per week, and is a rolling internship that can be continued if both the intern and InStreamOne are satisfied with the arrangement. Compensation will be at an hourly rate and most of the work will be done remotely, with periodic scheduled meetings at the University of Maryland campus.

**Company Details**

InStreamOne is a remote-based, digital marketing firm for the service industry. We are a Silver Tier HubSpot Partner, Google AdWords Partner and ReviewTrackers Recommended Business. Our team works with clients, in primarily service industries to create, develop and enhance their online branding efforts through the power of inbound marketing and our tried & true methods.

**Responsibilities**

* **Social Media:** Creation and posting of social media content for clients. Monitor social media engagement and reach in order to track effectiveness of social media strategies.
* **Blogging:** Write informative blog articles for clients in various service industries, including home improvement, car repair and more. Creatively format and upload blog posts into HubSpot, using SEO best practices
* **Social Media Advertising**: Execute paid Facebook advertising strategy for clients, while keeping a close eye on ad spend and results
* **Copywriting**: Write persuasive copy to be used in flyers, websites, landing pages, PPC copy, and other promotional materials
* **Other**: Additional content creation, reporting and administrative tasks as needed with opportunity to create and take on more projects based on interest and skill set

**Qualifications**

* At least one year of college experience in the marketing field
* Be skilled in writing clear, concise and grammatically correct content
* Must be proficient in the Google Drive suite, Adobe Suite is a bonus
* **Needs to be able to work remotely and run their own schedule according to deadlines**

To apply, please send the following to Katie Hyrkas, [katie@instreamone.com](mailto:katie@instreamone.com)

* Resume
* 1-2 Page Writing sample
* Graphic Design samples (Optional)