



INTERNSHIP OPPORTUNITIES

Interested in gaining experience with a Fashion Start-Up? Want to make a HUGE impact and help to grow an e-commerce business? Apply for an internship TODAY! The Brittany Christina Collection is looking for passionate individuals with a great work ethic to help take the business to the next level:

Marketing Intern:

- Social Media Management: Post regularly on Social Media across all channels using content management tools to increase engagement.
- Brand Management: Develop and execute strategic marketing campaigns for upcoming events and initiatives.
- Email Marketing and Content Creation: Perfect our sales funnel through impactful weekly newsletters.
- Must be willing to attend local company events.
- Experience/knowledge of creating flyers and banners using Adobe Creative Suite or Canva is a plus.

Public Relations Intern:

- Secure brand partnerships and sponsorships for upcoming Holiday Pop Up Shop and Fashion Show.
- Develop and rollout our Brand Ambassador Program, partnering with social influencers.
- Manage placement for media outlets (print, social, radio, television).
- Must be excellent at writing, proof reading, and **following up**.
- Able to develop relationships with others on behalf of the business.

Preferred Qualities:

- Work up to 10 hours per week. Commit to weekly check-ins.
- Detail-oriented and thorough in their work
- Self-starter and solution-oriented
- Able to prioritize multiple tasks
- Passion for Marketing, Social Media, and Public Relations
- Available to start in October
- Tasks and assignments can be done remotely

About the Brand

The Brittany Christina Collection, formerly Dynasty By Brittany, is a ready-to-wear brand created to empower women to advance in their careers by creating fashion-forward work attire for career-driven professionals. The brand has been featured in many publications and showcased in both D.C. Fashion Week and New York Fashion Week.

Internships will run October 15th – December 31st with the opportunity for extension at candidate's request. For More Information, Email Resume and Brief Letter of Interest to Brittany McCoy at info@dynastybybrittany.com. Please apply by Oct. 13th.