**Adweek Summer 2019 Internship - Audience Development**

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The Adweek Audience Development intern will work on a variety of initiatives related to growing and engaging our audience. The ideal candidate will have a love of marketing, obsession with data, and an understanding of internet culture and community. **Responsibilities include:**·    Completing data requests from the sales, audience development, and editorial/social teams·    Review social, newsletter, and site analytics and brainstorm new engagement strategies.·    Assist with the execution of campaigns via email, display and social media to acquire new business and retain current subscribers·    Cleansing and processing of data for our audience database·    Competitive intelligence research involving websites, media companies and digital media trends **Qualifications:**We are looking for interns with;·

Experience drawing insights and conclusions from data

Strong attention to detail

Some experience with Google Analytics, Google Data Studio

Proficiency with Microsoft Office

Strong communication skills

The ability to work collaboratively as part of a team as well as independently

GPAs of 3.4 or higher required

This position is open to Freshman, Sophomores, Juniors & Seniors

 **Location:**New York, NY

**Time:**Dates flexible; June - August

*This is an Unpaid internship – company will support/ participate in any eligible college credit programs.*

To apply: <https://jobs.adweek.com/job/adweek-summer-2019-internship-audience-development-new-york-new-york-277792>